

DRAFT UNTIL APPROVED BY MEMBERSHIP
ASSOCIATED DESIGNERS OF CANADA

2010 Annual General Meeting
Saturday June 12, 2010 10 am to 1 pm
Timms Centre for the Arts, University of Alberta
Edmonton, Alberta

1. CALL TO ORDER

Proper notice having been given and there being a quorum present, the President called the Annual General Meeting to order at 10:05 a.m. and presided as Chair. The Chair noted this is the Association's 45th anniversary. Attendance was confirmed as follows:

Board: Phillip Silver (President)
Sheila White (Director)
April Viczko (Director)

Members:

Kevin Boyer *	Narda McCarroll	Wade Staples
Stancil Campbell	Dale Marushy	Robert Shannon
Patrick Du Wors	Daniela Masellis	Roger Schultz
David Fraser	David Roberts **	Guido Tondino
Lisa Hancherek	Ted Roberts	Victoria Zimski
Catherine Hahn	Rick Roberts	
Marissa Kochanski	Raquel Roper	
Lee Livingstone		

* Student Member, non-voting ** By teleconference from Saskatoon at 12:50pm

By Invitation: Jaime Mellott
Dori Francis (Recording Secretary)

Regrets: Renee Brode, Michael Walsh, Ereca Hassel

Proxies: 46

Elizabeth Asselstine	Bryon Hnatuk	Wes D. Pearce
Kairiin Bright	Troy Hourie	Brian Perchaluk
Renee Brode	Rebekah Johnson	Christina Poddubiuk
Alan Brodie	Mary Kerr	Carla Orosz
Nathan Brown	Shawn Kerwin	David Roberts
Kerem Cetinel	Gerald King	Christine Reimer
William Chesney	Ed Kotanen	Steve Ross
Sholem Dolgoy	Sue LePage	Yvonne Sauriol
Hugh Conacher	Linda Leon	Ian Schimpf
Ann Curtis	Martha Mann	Allan Stitchbury
Charlotte Dean	Kevin McAllister	Sheree Tams
Omanie Elias	Karyn McCallum	Brad Trenaman
Alison Green	Peter McBoyle	Leigh Ann Vardy
Louise Guinand	Norbert Muncs	Michael Walsh
Ereca Hassel	Ross Nichol	
Scott Henderson	Edward Paget	

2. ATTENDANCE AND PRESENTATION OF PROXIES

J. Mellott advised the attendees on the process for proxy.

3. APPROVAL OF AGENDA

It was
RESOLVED THAT the agenda was approved. Motion carried by proxy (67).

4. APPROVAL OF 2009 AGM MINUTES

On Motion by A. Viczko and seconded by P. Silver it was,
RESOLVED THAT the 2009 AGM Minutes be approved. Motion carried unanimously.

5. APPROVAL OF DEC 31 2009 AUDITED FINANCIAL STATEMENTS

On Motion by R. Shannon and seconded by T. Roberts it was,
RESOLVED THAT the Dec 31 Audited Financial Statements be accepted as approved. Motion carried unanimously.

6. VOTE: APPOINTMENT OF 2010 AUDITOR, Sam Marinucci of Marinucci & Co. Toronto, ON

On Motion by P. Silver and seconded by G. Tondino it was,
RESOLVED THAT the appointment of 2010 Auditor, Sam Marinucci of Marinucci & Co. Toronto, ON be accepted. Motion carried unanimously.

7. REPORTS AND UPDATES

(a) President's Report

The Chair provided a report, with highlights noted as follows:

It is with great sadness that the Chair acknowledge the sudden passing of Dennis Horn. Dennis Horn had served on the ADC Board for 20 years, including 8 years as President. He had also served on various committees within ADC. The Chair also read a condolence note from Eric Coates, President of PACT.

Acknowledgement was given to all responsible for the hospitality greeting ADC's visit to Edmonton, the facilities provided at the University of Alberta, the assistance of Lee Livingstone, Robert Shannon, Guido Tondino, Victoria Zimski and particularly April Viczko. The Chair also acknowledged the assistance of new student members, Kevin Boyer.

The Chair noted that Denise Lisson has joined as an Associate Member, Bobby Smale has joined as a Full Member and that ADC welcomes its first student members Alana Banks, T. Erin Gruber, Kevin Boyer, and Nicholas Blais.

The Chair acknowledged the Board's work this year.

The criteria for membership has been changed to include submission of a CV, evidence of 3 productions, plus references by two existing members. The result is increased membership and recruitment is ongoing. As well, there has been a new category of membership, Student Membership.

Negotiations with the NAC went well and a contract was worked out. Copies of the contract is on the website.

Negotiations between ADC and PACT regarding contract renewal did not go well. More to follow at the Roundtable discussion in the afternoon.

Mentorship Grant Program was put in place this past year; there are a total of 3 per year. The Association will pay \$1200 - \$1300 to the young designer, and the sponsoring designer's annual dues are covered up to \$200 per year.

Membership surveys of focused on what is important to the membership and the design community. The Board, at the June 11, 2010 meeting discussed another surveys to fine tune answers to some items, for example top 5 items.

The Association has reported a reduction of fees owing to us by theatres from \$20,000 to \$8,000.

Education caucus has taken a role to put together a student exhibit at PQ. The professional exhibition for Canada will consist of exhibits of the work of François Barbeau from French Canada and Cameron Porteous from English Canada, together with other designers that have worked under them. More news will be coming soon.

J. Mellott will report on the status of the health plan.

J. Mellott will report on the status of website development.

New developments: A. Viczko in the past year has been working on independent production contract. Knowing that Equity looking at this as well, we are trying to seek a balance between the flexibility members seek and the protection and benefits members want, for example insurance coverage. The Board will continue to look at this over the next year.

Strategic plan: The Chair acknowledged that the Association has had trouble creating its own strategic plan. Consequently the Board engaged C. Smalley to do a study of us. The Board met with her yesterday and based on her feedback, we will spend some time working to try and give more focus to our organization. We will use strategic planning and member feedback to decide the order we will need to approach the issues at hand.

The Chair thanked the Board for their work over the past year, taking time from their own design activity to work on behalf of us all. Special acknowledgement to R. Brode and E. Hassell for their considerable work; they will not be renewing their terms on the Board.

Board Member changes include the addition of Leigh Ann Vardy, Patrick Du Wors, Wes Pearce and David Roberts will be joining the Board by acclamation.

The Chair announced that J. Mellott is leaving her staff position, acknowledging her tremendous assistance. Thank you for everything you have done for us.

The Chair welcomed the new Regional Representatives regional representatives Sean Mulcahy, Robert Shannon, Scott Henderson, and Rebekah Johnson.

The Chair concluded his report inviting all attendees to a wine and cheese at 6:30 p.m. following the Roundtable discussions today.

The Chair invited questions. Ted Roberts asked what the benefits for members are in relation to the additional travel expenses and legal costs associated with the new contract with the NAC. The Chair advised that if ADC doesn't claim its territory under the Status of the Artist with this federal agency, another association might. The work related to the agreement need not be limited to the NAC venues in Ottawa. NAC sees itself as a national body doing national programming and that anytime that they are the producers, we will be the designers, and that this

is a territory that we as an Association want to protect.

(b) Regional and Committee Reports

A. Viczko provided the report, with highlights noted as follows:

The Regional Committee has been focused on increasing membership. We have doubled the Alberta membership and increased membership in Eastern and Western Canada.

The Chair noted that there is no limitation to the number of regional representatives and encouraged others to consider serving their region.

(c) STAF Report

No report was given at this time.

(d) Director of Member Services and Communication Report

J. Mellott provided a report, with highlights noted as follows:

She took the opportunity to say goodbye and what a pleasure it has been working with everyone.

Website: The mock-up from the designers, Hired Guns, was excellent. Every member will get an account which they can update. The website will feature a gallery of members work on the homepage.

Extended Health Benefits program: This is an improved program with critical illness coverage replacing the accidental death and dismemberment coverage. The Board is in favour of pursuing this with Donna Peerless of SunLife. Morneau-Sobeco is the agent.

Student Membership drive: There has been an aggressive student membership drive. Congratulations to A. Viczko for getting the first 4 student members, all from the University of Alberta.

J. Mellott contract: She advised that her contract ends at end of August, 2010, but she will stay on beyond that date to ensure a smooth transition to her replacement.

J. Mellott thanked the regional committee for their assistance and work. A. Viczko thanked J. Mellott for all her hard work and assistance to the regional committee as well as her work on the health plan.

8. VOTE: BYLAW CHANGES

J. Mellott advised that we do not have two-thirds majority of Directors and members present to pass bylaw changes. We can amend article XI, sub-1 (page 8 of 9). J. Mellot recommended amending the bylaw. Amendments will not affect powers currently in place to the board and respectively to the members. A discussion ensued.

The Chair advised that the Board will not move on this today.

On Motion by R. Shannon and seconded by D. Fraser it was, RESOLVED THAT the Board will entertain convenient technology options for voting. Motion carried unanimously.

9. VOTE: HONOURARY MEMBERSHIP

R. Shannon read a letter to the Board to nominate David Lovett for Honourary Membership in the Associated Designers of Canada.

On Motion by R. Shannon and seconded by G. Tondino it was,
RESOLVED THAT David Lovett be granted Honourary Membership in the Associated Designers of Canada. Motion carried unanimously.

The Chair nominated Ann Curtis for Honourary Membership in the Associated Designers of Canada.

On Motion by P. Silver and seconded by L. Livingstone it was,
RESOLVED THAT Ann Curtis be granted Honourary Membership in the Associated Designers of Canada. Motion carried unanimously.

10. VOTE: BOARD OF DIRECTORS (by acclamation)

The Chair offered congratulations to, and welcomed the following new Board members:

Patrick du Wors
David Roberts
Wes Pearce
Leigh Ann Vardy

11. OTHER BUSINESS

Lee Livingstone asked the Chair to elaborate on the ADC's participation in the Prague Quadrennial. The Chair will travel to Ottawa on Thursday with David Vivian and will meet with the Canada Council and representatives of APASQ regarding funding for the national exhibit. A discussion ensued.

G. Tondino asked about the "six degrees portion" of the Prague Quadrennial and commented that the selection of the two Eastern Canadian designers might impose limitations geographically. The Chair indicated that in addition to the two recognitions François Barbeau and Cameron Porteous that we have another way of telling the story of other designers profiled, perhaps on flat screen. A discussion ensued.

A. Viczko advised that the Independent Contract is currently designed for a level of company you have in PACT, but is outside PACT. The Chair noted that consideration be made for the level of freedom designers will have, and what level of protection or benefits designers will want. A. Viczko will continue to pursue this, and The Chair encouraged all feedback be directed to her.

G. Tondino asked if we can have the current independent contract translated into French. The Chair noted the expense of translation. A. Viczko noted that the Board had decided to wait until we had a copy of the NAC contract translation before obtaining further quotes. A discussion ensued. The Chair suggested that members could advise the Board if they could find affordable or volunteer translators.

S. White asked what criteria will be considered for J. Mellott's replacement. A discussion ensued.

12. ADJOURNMENT

On Motion by P. Silver it was,
RESOLVED THAT the meeting be adjourned.